PERKS

Merchant Terms — Summary

Effective 29 September 2026 · Operated by PERKS · Contact: perk.headquarters@gmail.com

A short summary of a merchant’s obligations. See the full Business Terms & Conditions for complete terms.

1. Purpose of this summary

This one-page summary highlights a merchant's core obligations under the full Business Terms & Conditions. It is meant to be quick to read and to share internally with staff; the Business Terms remain the complete, binding document.

2. Merchant role

You operate your own loyalty program and remain responsible for your offers, rewards, customer-facing conditions and lawful business practices. PERKS supplies the platform; you supply the program.

3. Staff access

You control who has staff access to your PERKS Business account and must protect login credentials and PINs. Remove access for anyone who no longer needs it, the same day where possible.

4. Payments

PERKS subscription payments and refunds follow the Subscription & Refund Policy. Any purchase your own customers make at your business is a matter between you and them.

5. Data

Merchant and customer data collected through PERKS is handled according to the Privacy Policy. If you use customer data outside the app (for example, exporting a contact list), you are responsible for handling it lawfully.

6. Where to look next

For the complete terms, see the Business Terms & Conditions. For billing, see the Subscription & Refund Policy. For data handling, see the Privacy Policy and Cookie Policy. All are linked from the Settings page in PERKS Business.

This document is a practical, product-accurate policy drafted to reflect how PERKS actually works today. It is provided for operational and informational purposes and is not a substitute for legal advice. It should be reviewed and adapted by qualified Indian legal counsel — with reference to the Digital Personal Data Protection Act, 2023, the Information Technology Act, 2000 and its rules, and any sector-specific requirements — before being relied upon as a final, binding legal document.